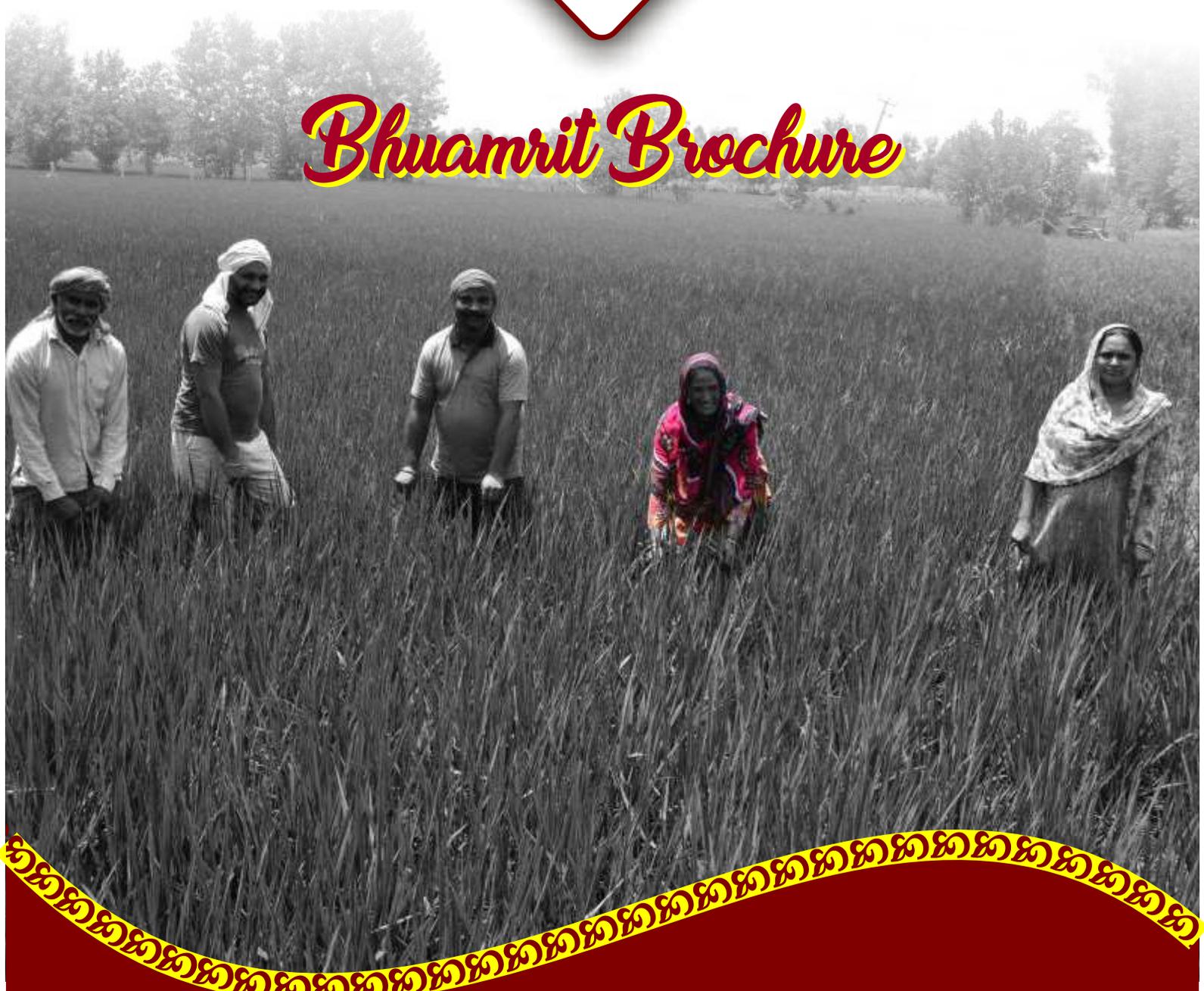




Bhuamrit Brochure





The company is running under the supervision of Ambuja Foundation as a nodal agency and promoted by NABARD. All farmers have been certified from Uttarakhand State Organic Certification Agency (USOCA) Dehadrun under NPOP.



ABOUT BHUAMRIT –
Nourishing Health, Empowering Farmers

Founded in 2018 in Roorkee, Uttarakhand, Bhuaamrit Farmer Producer Company is a community of over 500 dedicated farmers from the Bhagwanpur region, committed to growing and supplying organic, chemical-free produce straight from our farms to retail markets.

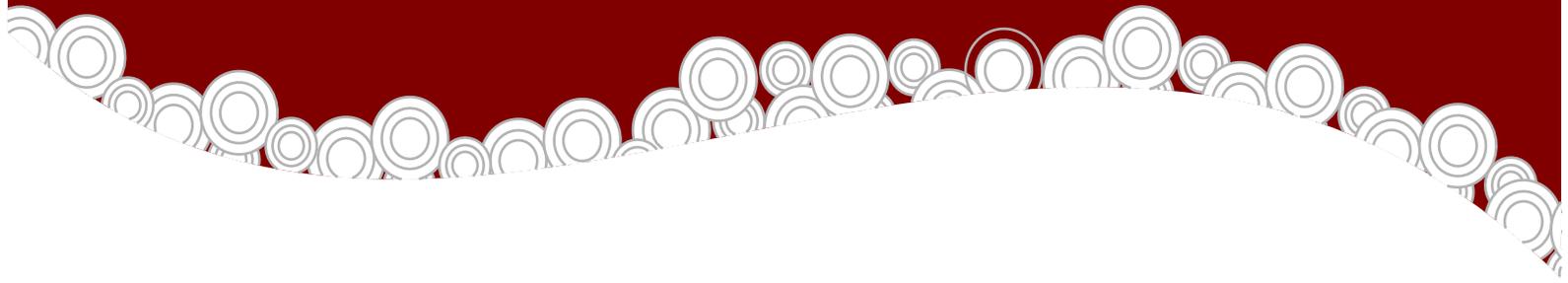
The name Bhuaamrit is derived from two Sanskrit words: 'Bhumi' meaning Earth (or organic) and 'Amrit' meaning nectar or purity — reflecting our commitment to purity, quality, and sustainability.

At Bhuaamrit, we follow 100% natural farming practices, completely free from harmful chemicals and pesticides. Our methods are rooted in environmental responsibility, ensuring that every product you receive is safe, nutritious, and planet-friendly.

Our mission is to build a healthier nation by offering chemical-free food, supporting farmer livelihoods, and promoting a sustainable future.

Together, we're bridging the gap between farmers and consumers — bringing trust, transparency, and wellness to every home. With a growing portfolio of organic products, Bhuaamrit is your trusted partner for a healthier tomorrow.





WHY ORGANIC/BENEFITS OF ORGANIC/WHY PROFIT

WHY CHOOSE ORGANIC?

Organic farming is nature's way of growing. It avoids harmful synthetic fertilizers, pesticides, and chemicals—relying only on natural methods to grow food the way it was meant to be. The result? Clean, healthy, and sustainable products that are better for you and the planet.

WHY IT'S PROFITABLE FOR YOU

A new wave of health-conscious consumers especially in towns and cities—is actively seeking out organic alternatives. They're aware of the risks associated with chemically treated foods and are making smarter choices. By offering organic products, you not only meet this growing demand but also boost your customer base and profits.

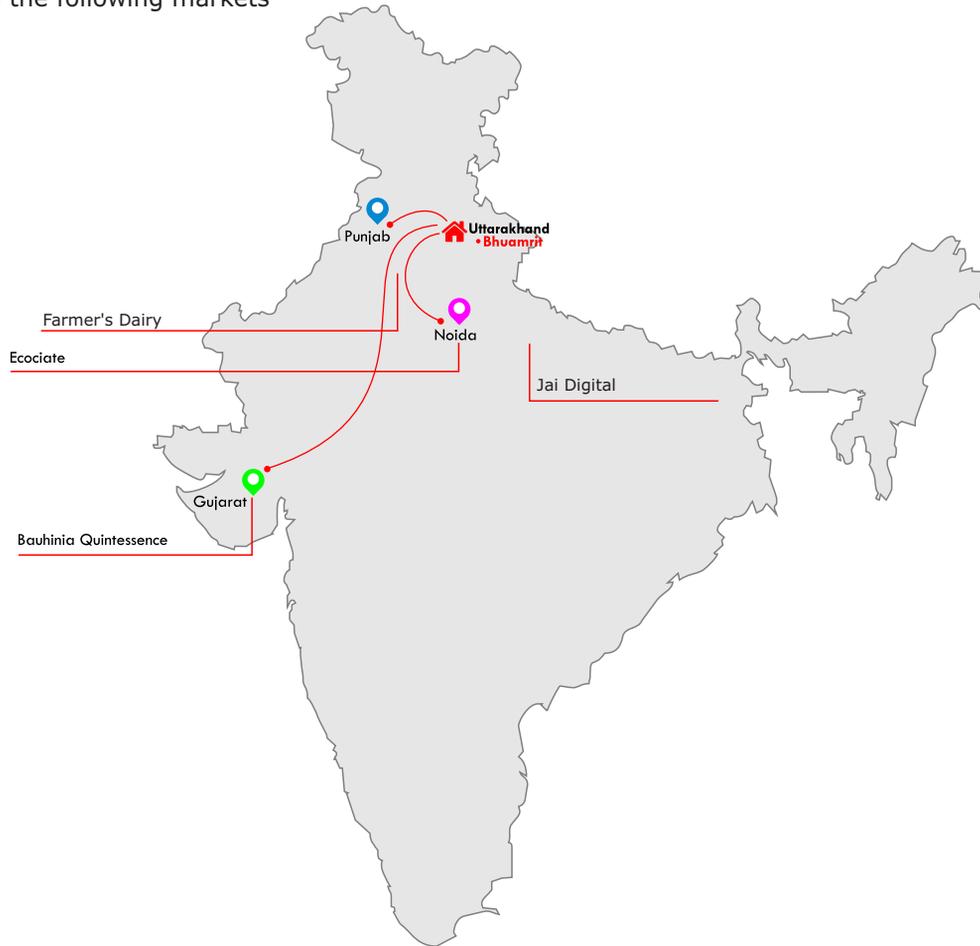
PURE. HYGIENIC. TRUSTED.

Our products are 100% organic, hygienically processed, and quality assured. Grown responsibly with nature, and packaged with care—so every item on your shelf reflects purity, safety, and sustainability.



PRESENCE

Khubbanpur, situated at a distance of 20kms from Roorkee and 52kms from Dehradun supplies its organic products to the following markets



Retail Partners with testimonials



We were fortunate to visit the fields of the organization and meet the organic farmers and their processed products. We have been supplying their products for the past one year to our customers and receiving a good response on the products - Ecociate.



We are regular customers of Bhuamrit for the past 1.5 years procuring mustard oil, cane sugar, Carat jaggery powder and honey. All your products are wonderful and all our customers are loving the products in their daily consumption. The products are nicely packed and love the sustainable packaging for honey which is in a glass bottle-Farmer Dairy



All their packaged materials is as per market requirement and we have also received good and improved stock from the team. It is a wonderful experience to work with the organization-Jay digital

PRODUCT LIST WITH DETAILS



JAGGERY POWDER

Available in: 1kg & 500gms



CANE SUGAR

Available in: 1kg & 500gms



FLAX SEEDS

Available in: 1kg & 500gms



LENTILS

Available in: 1kg & 500gms



MUSTARD OIL
Available in: 1 Litre



WHEAT FLOUR
Available in: 5 kgs



BASMATI RICE
Available in: 5 kgs



PURE & NATURAL HONEY
Available in: 1kg & 500gms

BENEFITS

ORGANIC JAGGERY POWDER : Our organic jaggery powder is a natural sweetener made from sugarcane grown without harmful chemicals, pesticides, or fertilizers. A staple in homes, restaurants, and eateries, it's packed with **essential nutrients like iron, calcium, phosphorus, and vitamins**—offering more than just energy. A healthy daily addition to your diet, it **supports digestion, boosts immunity,** and satisfies your sweet tooth naturally.



ORGANIC CANE SUGAR: Our organic white cane sugar is **pure, unrefined, and free from chemical residues and pesticides** commonly found in conventionally grown sugar. Unlike processed sugar, it **retains 17 amino acids, 11 essential minerals, and 6 vitamins—plus antioxidants that help combat oxidative stress.** Sustainably produced with an annual capacity of 10,000 MT, it's a healthier choice for your kitchen and the planet.

ORGANIC FLAX SEEDS: One of the oldest known superfoods, organic flax seeds are rich in **plant-based Omega-3 fatty acids, antioxidants, fiber, and protein.** Regular consumption may help **reduce the risk of heart disease, diabetes, and cancer.** Traditionally valued in Ayurvedic medicine, these tiny seeds pack a powerful nutritional punch for modern wellness.



ORGANIC LENTILS: Power-packed with protein, dietary fiber, and complex carbohydrates, our organic lentils are a wholesome addition to any diet. **Rich in soluble fiber, they help lower bad cholesterol, support healthy weight management,** and provide sustained energy throughout the day. With 26% of their calories coming from protein, lentils are an excellent plant-based protein source that also helps stabilize blood sugar levels naturally.



ORGANIC MUSTARD OIL: Cold-pressed from **100% certified organic mustard seeds** grown by trusted organic farmers, our mustard oil is a powerhouse of health. **Rich in MUFA, PUFA, Omega-3 & 6, Vitamin E, essential minerals, and antioxidants**, it supports heart health, reduces inflammation, and may help lower cancer risk. Annual Production: 200 MT



ORGANIC WHEAT FLOUR: Milled from **premium-grade, 100% certified organic wheat**, our flour is a nutrient-rich choice for a healthy lifestyle. It **aids in weight management, enhances metabolism, helps prevent type 2 diabetes, and promotes better digestion**. Its natural fiber and mineral content also support cardiovascular and digestive health. Annual Production: 1,000 MT

Pure & Natural Basmati Rice: Our basmati rice is **unadulterated, aromatic, and packed with health benefits**. It provides instant energy, helps stabilize blood sugar, slows ageing, and contributes to skin health. **Rich in Vitamin B1, it supports a strong metabolism, regulates digestion, reduces high blood pressure, and strengthens immunity**—making it an ideal daily staple.



PURE NATURAL HONEY: Collected from **pristine, chemical-free environments**, our honey is pure, pesticide-free, and rich in natural goodness. A potent source of antioxidants, it **helps lower blood pressure, improves cholesterol levels, eases cold and cough symptoms, and reduces triglycerides**. A perfect natural sweetener with powerful health benefits. Annual Production: 50 MT

OUR PROCESS

We use low cost machinery and fewer infrastructure and still able to increase the rate of production utilizing very less manpower



QUALITY ASSURANCE CERTIFICATES

Produced on more than 315 hectares of landholding a certification from Uttarakhand State Organic Certification Agency (USOCA), all products are certified under the National Programme for Organic Production (NPOP) by Agriculture & Processed Food Products Export Development Authority (APEDA) and FSSAI.



FSSAI: Under the Food Safety and Standards Authority of India (FSSAI) all products from Bhuamrit are certified. A food license which is certified by FSSAI is regarded as a permit which is required to operate a food-related business and also in order to ensure good quality food in your business.



USOCA: Bhuamrit is certified and inspected by the Uttarakhand State Organic Certification Agency (USOCA) in accordance with requirements of India's National Programme for Organic Production Standards and the National Organic Program technical standards (USA). They certify organic production and handling systems in the country.



Udyog Aadhaar: Bhuamrit is registered with Udyog Aadhaar which allows sole proprietors to get unique identity and official registration with the Government of India that validates the existence of his business.

FAQS

What does it mean when something is organic?

'Organic food is the product of a farming system which avoids the use of man-made fertilisers, pesticides; growth regulators and livestock feed additives. Irradiation and the use of genetically modified organisms (GMOs) or products produced from or by GMOs are generally prohibited by organic legislation.

What does it mean by 'certified organic'?

Certified organic means that the food has been grown and handled according to the National Organic Programme Standards and inspected by independent state or private organizations. Periodic unannounced inspections are also conducted. Certification includes annual inspection of all farm fields and facilities, farm activity records, plus periodic testing of soil, water and producer to ensure that growers and processors meet National Organic Standards.

What is the difference between 'Certified organic vs other organic products?'

Certified organic food implies that the food has been grown in accordance with following of strict rules which are varied as an independent organization or private organization. Certification contains constant examination of farm fields and processing facilities, observed record saving and periodic testing of soil and water to assure that growers and handlers are following all the standards which have been identified.

Is organic food better for you ?

The absence of chemical cocktails makes organic food the best one. There is obvious evidence of the harmful influence on human health condition of chemicals. Well balanced soils help to grow healthy food having better taste but containing more nutrient materials.

Why does organic food sometimes cost more?

Prices for organic foods reflect many of the same costs as conventional items in terms of growing, harvesting, transportation and storage. Organically produced foods must meet stricter regulations governing all of these steps, so the process is often more labor- and management-intensive, and farming tends to be on a smaller scale. There is also mounting evidence that if all the indirect costs of conventional food production—cleanup of polluted water, replacement of eroded soils, costs of health care for farmers and their workers—were factored into the price of food, organic foods would cost the same or, more likely, be cheaper.

Is there a difference between "natural" and "organic" foods?

Yes. The term "natural" is very broad, and can include organic foods, but not all natural foods are organic. Natural foods are generally minimally processed and free of artificial ingredients, but not necessarily organically grown.

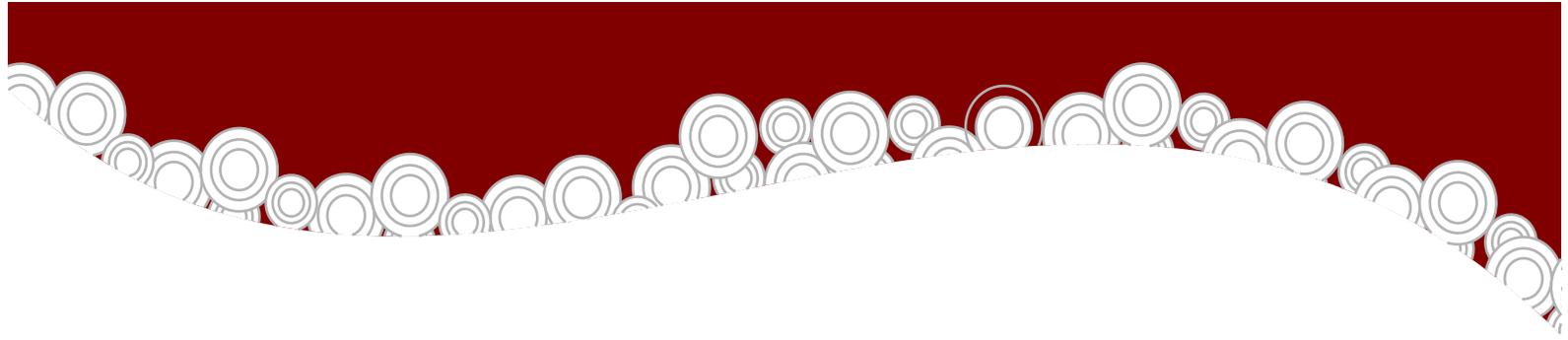
HONEY

Why does the honey look like there are two different layers?

The honey is starting to crystallize and become lighter, which is natural and happens to all raw honey.

What is the shelf life of honey? Does it expire?

No, Honey never expires or goes off so long as it is kept in its container with the lid on (this prevents too much moisture from getting in, which may allow the yeasts in the honey to begin fermentation). It is unique amongst foods in this ability to stay good forever. Honey from hundreds and even thousands of years ago has been recovered from archeological sites, and it is still perfectly fine to eat.



Why has my honey crystallised? Is something wrong with it?

No, nothing is wrong with your honey. All honey crystallizes. Some types of honey (eg: acacia) take much longer than other types, but this is a completely natural process that will happen to all honey sooner or later. Honey which has been processed (pasteurized and fine-filtered) will generally take longer than raw honey to crystallize, but even this honey will crystallize eventually.

Is Honey a complete natural food?

Yes, it is. Honey contains essential nutrients, including carbohydrates, mineral, amino acids, proteins and vitamins.

Is honey collected directly from the beehive purer than filtered or processed honey?

No. Honey extracted straight from beehives contains impurities like pollen, wax and dust. To make it safe for consumption, it has to be filtered and processed.

Do you need to refrigerate honey?

The best thing about honey is that it does not get spoilt and if stored properly it can last really long. To retain its wonderful flavour, store honey in an air tight jar or container and keep it in a cool place & dry place. But there is no need to refrigerate honey. If you plan to store it for long-term, you can store it in the freezer, as it will help retain its natural goodness, taste & flavor.

FLAX SEEDS

Does flax contain gluten?

Flax contains no gluten.

What are Omega fatty acids and why are they important?

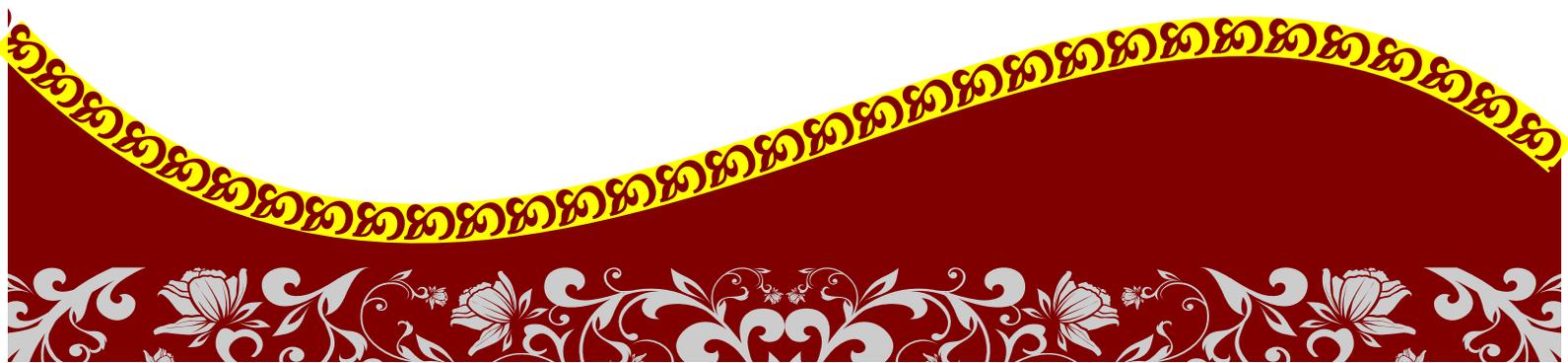
Golden flax seeds are one of the richest sources of valuable omega-3 fatty acids, containing almost twice as much benefit as fish oil. Scientific research has shown that these omega fatty acids are extremely beneficial for a heart healthy cardiovascular system.

What is the shelf life of flax seed?

Our whole seed should be stored in a dry area protected from UV rays and it has an unlimited shelf life. To extend shelf life of pre-ground flaxseed it can be stored in the refrigerator or freezer.

Is flax seed a food?

Yes, flax seed is a natural food containing Omega3, 6 & 9 EFA's, fiber, protein, plant lignans (an anti-cancer agent), vitamins, minerals and amino acids.



ORGANIC LENTILS

Are lentils a carb or protein?

Lentils are high in fibre, and complex carbohydrates, while low in fat and calories. Their high protein content makes lentils a perfect option for those looking to boost their protein intake. They are naturally gluten-free, making them a delicious staple in a gluten-free kitchen.

Why are lentils better than beans?

Lentils are grouped with beans and peas as part of the legume family because, like all legumes, they grow in pods. Lentils are high in protein and fiber and low in fat, which makes them a healthy substitute for meat. They're also packed with folate, iron, phosphorus, potassium and fibre.

MUSTARD OIL

Why the cost of organic mustard oils are expensive than the normal oil?

We sell 100% pure oils without any kind of adulteration making it a bit costlier than usual low quality refined oils available in the market. Refined oils are adulterated with harmful chemicals so they are cheaper and also very harmful.

Why do Organic Mustard oil fizz (make foam)?

FIZZ (Foam) in the oil and its thickness is the actual proof of its Purity stating that there were no chemicals used while making. Foam is created while cooking as it's cold pressed and all the cold pressed oils contains some part of moisture in it. So it's perfectly fine if oil makes the foam while cooking.

Why would you prefer the organic mustard oil of Bhumrit?

No chemicals are used while extracting them. Especially no machine filtration is done because filtration requires heat above boiling point which reduces the quality and nutrients of natural oil.

ORGANIC CANE SUGAR

Is organic cane sugar bad?

Extracted from the sugarcane plant and not refined, this raw form of sugar is somewhat less processed than the table sugar. It still retains some of the molasses and moisture from the plant.

What is the difference between cane sugar and organic cane sugar?

Organic cane sugar is unrefined sugar minus cancer causing and environmentally damaging pesticides present in conventionally grown sugarcane. Compared to white sugar, organic cane sugar has the full bodied taste of sugarcane and is much less processed, retaining a lot of the nutrients present in cane juice.

JOY OF GIFTING



CELEBRATE SPECIAL MOMENTS WITH OUR CUSTOMIZED FOOD HAMPERS

Make every occasion memorable with our thoughtfully curated gift baskets – perfect for festivals like Diwali, Holi, or your own special events.

Our hampers include a delightful selection of jaggery powder, cane sugar, flax seeds, and honey – all packed with health benefits and accompanied by interesting facts and a personalized greeting card.

Let us create the perfect blend of tradition, taste, and wellness for your celebrations. Connect with us to customize your hamper today!



Bhuamrit Farmer Producer Company Limited
Registered Address: H. No-74, Village-Khubanpur,
Bhagwanpur, Haridwar, Uttrakhand - 247661

Customer Care: +917500252524
Email: bhuamritfarmerproducer@gmail.com